



UNITED STATES PATENT AND TRADEMARK OFFICE

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 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
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CONFIRMATION NO. 1104

Bib Data Sheet

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|-----------------------------|-----------------------------------|--------------|------------------------|--|
| SERIAL NUMBER 09/766,504 | FILING DATE 01/19/2001 RULE | CLASS 707 | GROUP ART UNIT 2171 | ATTORNEY DOCKET NO. 41053/203067 |
|-----------------------------|-----------------------------------|--------------|------------------------|--|

APPLICANTS

Christopher Nathan Bell, Acworth, GA;
 Michael Jay Becker, Atlanta, GA;
 William Christopher Carson, Acworth, GA;
 Mark Leslie Henry, Marietta, GA;
 Robert Steven Glassley, Woodstock, GA;
 Bernadette O'Grady DiMauro, Acworth, GA;

**** CONTINUING DATA *******

THIS APPLN CLAIMS BENEFIT OF 60/219,277 07/19/2000

**** FOREIGN APPLICATIONS *********IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** SMALL ENTITY ****

** 03/14/2001

| | | | | | |
|---------------------------------|---|------------------------|----------------------|--------------------|-------------------------|
| Foreign Priority claimed | <input type="checkbox"/> yes <input type="checkbox"/> no | STATE OR COUNTRY GA | SHEETS DRAWING 83 | TOTAL CLAIMS 63 | INDEPENDENT CLAIMS 6 |
| 35 USC 119 (a-d) conditions met | <input type="checkbox"/> yes <input type="checkbox"/> no <input type="checkbox"/> Met after Allowance | | | | |
| Verified and Acknowledged | Examiner's Signature _____ Initials _____ | | | | |

ADDRESS

23370

TITLE

Systems and processes for measuring, evaluating and reporting audience response to audio, video, and other content

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|----------------------------|---|---|
| FILING FEE RECEIVED 927 | FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following: | <input type="checkbox"/> All Fees <input type="checkbox"/> 1.16 Fees (Filing) <input type="checkbox"/> 1.17 Fees (Processing Ext. of time) <input type="checkbox"/> 1.18 Fees (Issue) <input type="checkbox"/> Other _____ <input type="checkbox"/> Credit |
|----------------------------|---|---|